

We're the Boyden ticket. We come from diverse backgrounds, cultures, states, and beliefs, contributing distinct perspectives to the University of Utah. Recognizing a collective consensus, we acknowledge the pressing need for a comprehensive update of the University of Utah's infrastructure to better cater to the dynamic aspects of student life. In response, we have devised three strategic initiatives aimed at elevating the overall student experience. These initiatives are based upon 3 principles: CULTURE, CONNECTION, and SAFETY.

1. We believe that the CULTURE of the U is rich with untapped potential. We want to bring light to the diverse cultures and organizations on campus, fostering an enhanced community through improved, campus-wide events. Our goal is to cultivate a vibrant social scene that encourages students to stay on campus. By capitalizing on the unique aspects that brought each individual to the U, we seek to offer events and activities that nurture and celebrate our university's diverse culture.

2. We want students to establish a CONNECTION to the Salt Lake community. Our goal is to facilitate connections between students and local businesses through an online platform that offers discounts for restaurants, gyms, shops, and more across our community. Additionally, this platform will serve as a sponsorship pipeline for student clubs, providing affordable prices for everyday expenses to all students. Furthermore, it will organize sponsored events throughout the city for all students.

3. Most importantly, we prioritize establishing a sense of safety. Recognizing that people must feel safe before they understand they are safe, we propose enhancing campus lighting and raising awareness about invaluable resources on campus. These measures will contribute to students feeling secure in the environment where they live, study, and sleep. Moreover, we commit to advocating for students on critical issues such as parking. The University of Utah holds immense potential, but unlocking it requires bold efforts from every student. We firmly believe that we hold the key with our innovative ideas, demonstrating the incredible experience attainable at the UofU. To join us in this endeavor, we challenge you to vote—BE BOLD WITH BOYDEN!

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